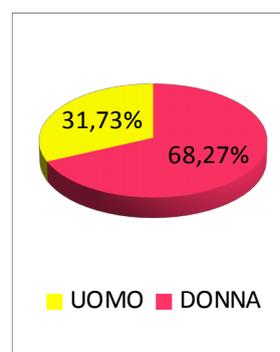


STAGIONE TEATRALE 2013/14 TEATRO SOCIALE

Elaborazione questionari di gradimento

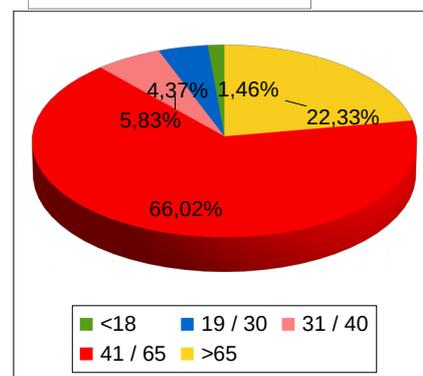
1. DATI ANAGRAFICI

_ Uomo	66
_ Donna	142



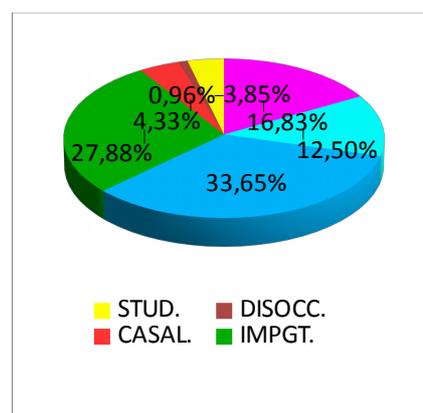
2. FASCIA D'ETA'

_ < 18	3
_ 19 / 30	9
_ 31 / 40	12
_ 41 / 65	136
_ > 65	46



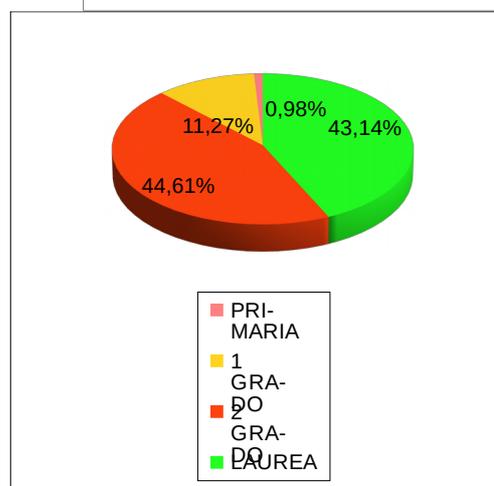
3. PROFESSIONE

_ Studente	8
_ Disoccupato	2
_ Casalinga	9
_ Impiegato	58
_ Pensionato/a	70
_ Libero professionista	26
_ Altro	35



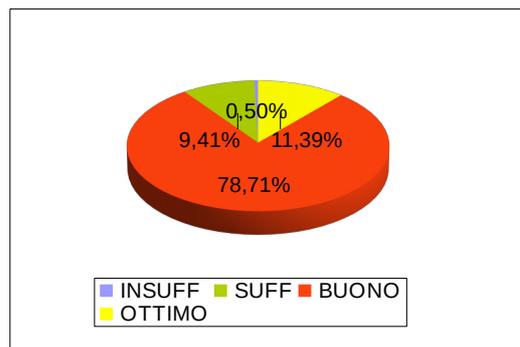
4. TITOLO DI STUDIO

_ Primaria	2
_ 1° Grado	23
_ 2° Grado	91
_ Laurea	88



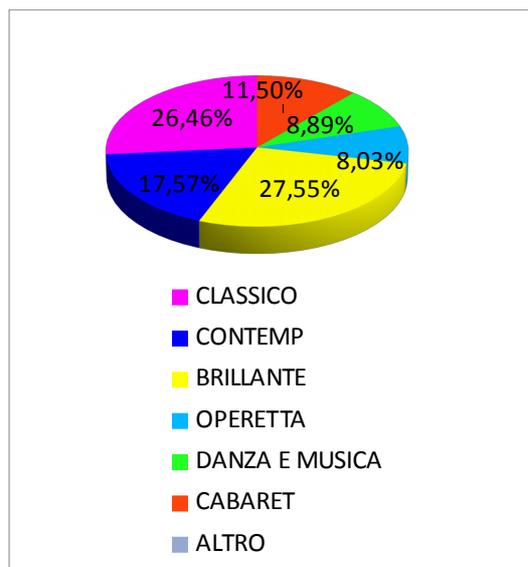
5. LIVELLO STAGIONE

_ Insufficiente	1
_ Sufficiente	19
_ Buono	159
_ Ottimo	23



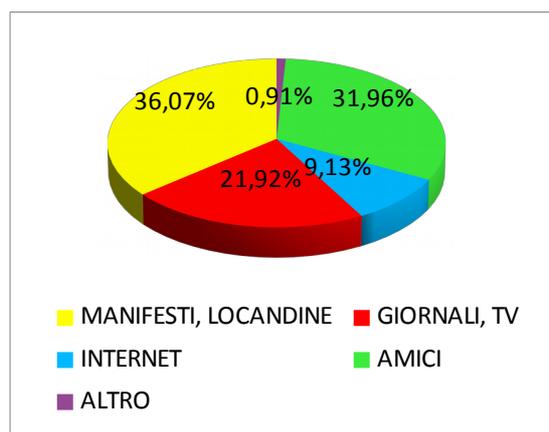
7. GENERE PREFERITO

_ Classico	122
_ Contemporaneo	81
_ Brillante	127
_ Operetta	37
_ Danza e Musica	41
_ Cabaret	53
_ Altro	



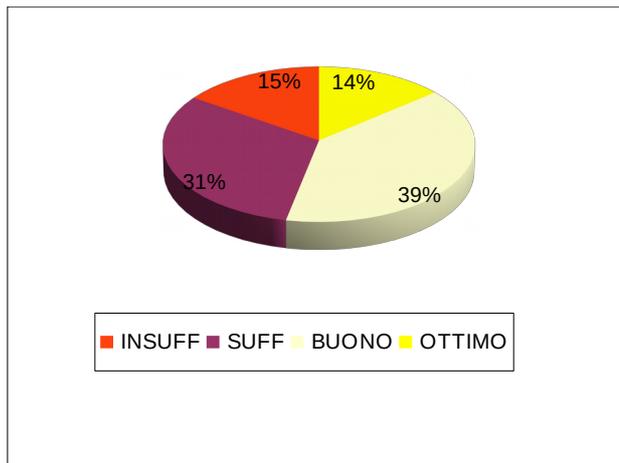
8. COM'E' VENUTO A CONOSCENZA DELLA STAGIONE TEATRALE?

_ Manifesti, Locandine	79
_ Giornali, tv	48
_ Internet	20
_ Amici	70
_ Altro	2



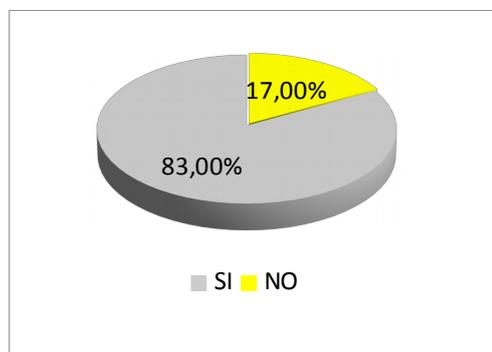
9. SERVIZIO BOTTEGHINO

_ Insufficiente	31
_ Sufficiente	63
_ Buono	79
_ Ottimo	28



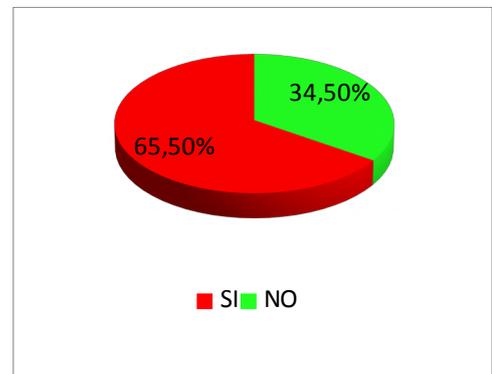
10. TEATRO ACCOGLIENTE E FUNZIONALE

_ Si	166
_ No	34



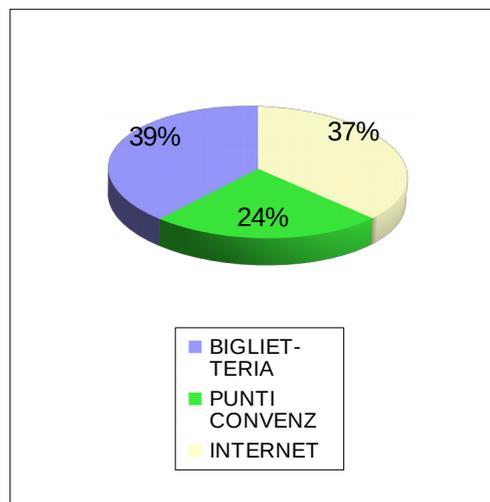
11. SUFFICIENTE DIVULGAZIONE DEL PROGRAMMA TEATRALE

_ Si	131
_ No	69



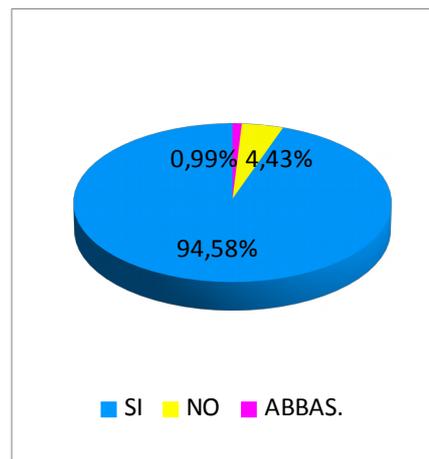
12. ACQUISTO DEI BIGLIETTI

_ Biglietteria	99
_ Punti convenzionati	61
_ Internet	93



13. IL RAPPORTO QUALITA' / PREZZO E' EQUO?

_ Si	192
_ No	9
_ Abbastanza	2



RIEPILOGO GENERALE

(effettuato sulle sole domande con valutazione da esprimere secondo i giudizi "Ottimo, buono, discreto, sufficiente, insufficiente")

Ottimo	51
Buono	238
Sufficiente	82
Insufficiente	32

